



55 COUNTRY (KRAI-AM) is a 5,000 watt station broadcasting at 550. The station has been on the air since 1948. 55 COUNTRY programs a mass appeal Country Music format, and has been the region's number one Country station for over 60 years. Special weekday features include a call-in buy, sell, and trade program called "Swap Shop" at 9 a.m.; the "55 Country Noon News" which includes international, national, local, and regional news and sports plus our agribusiness block of farm and ranch news, livestock reports, and the agribusiness based "Day Weather" from meteorologist Don Day; and a newscast at 5 pm which also includes all of the previous elements. 55 COUNTRY also airs CNN News every hour on the hour. 55 COUNTRY also broadcasts Denver Broncos football. 55 COUNTRY is targeted to adults 25 to 59. The 55 COUNTRY signal covers **Steamboat Springs, Hayden, North and South Routt County, Craig, Meeker, Rangely, Eagle County, plus the Little Snake River Valley area and Rawlins in Wyoming.**

55 COUNTRY'S sister station is 93.7 & 102.3 KRAI (FM) which is a 100,000 watt hot adult contemporary music station.

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